

# **Economy / economics in science museums**

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# Why is it important to explore economy in a museum ?

- Economy is part of everyday life
- At the heart of big issues, on which citizens have to make choices
- Time dedicated to economy in formal education is too scarce, and not enough



# **A challenge for science museums / centers ?**

Common assertions on economy / ics :

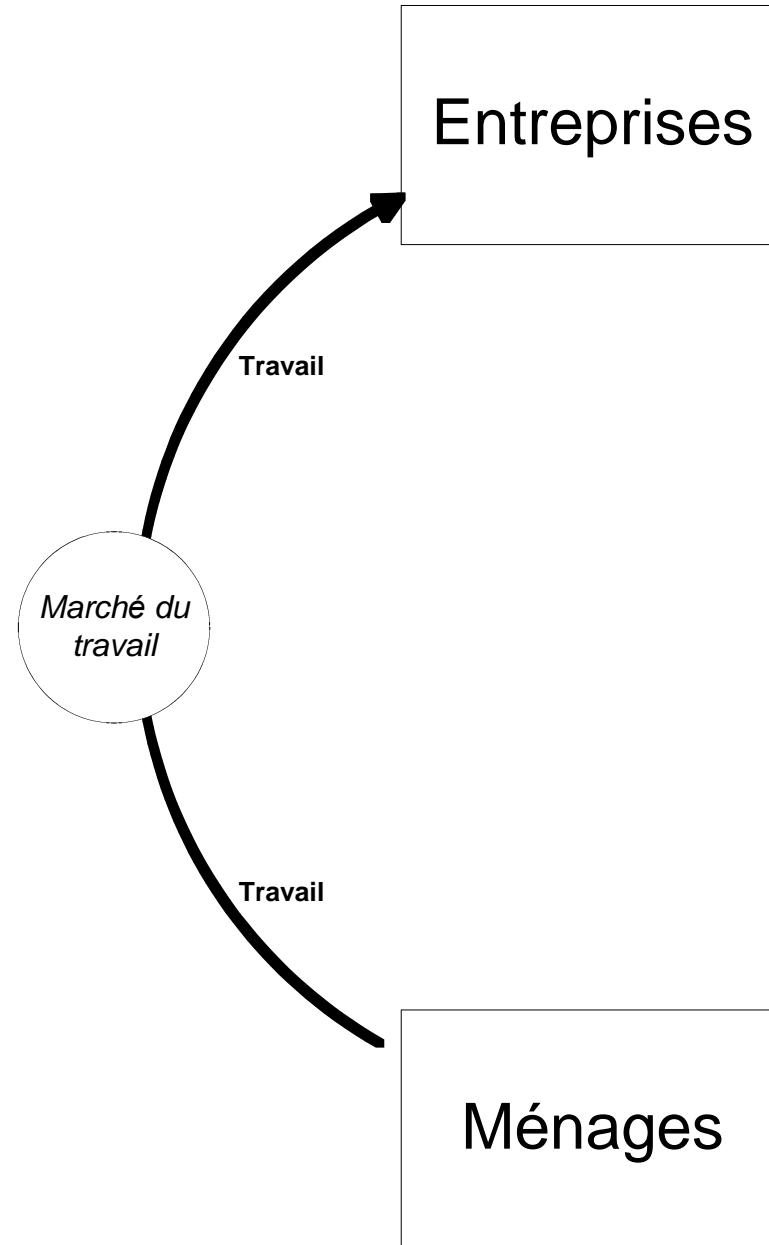
- 1. Too complex and boring !**
- 2. Too controversial !**
- 3. People have preconceived ideas**



# An example : the "circular flow"

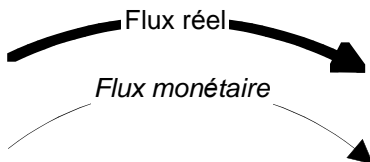
A must  
in economics "**formal**" education ...

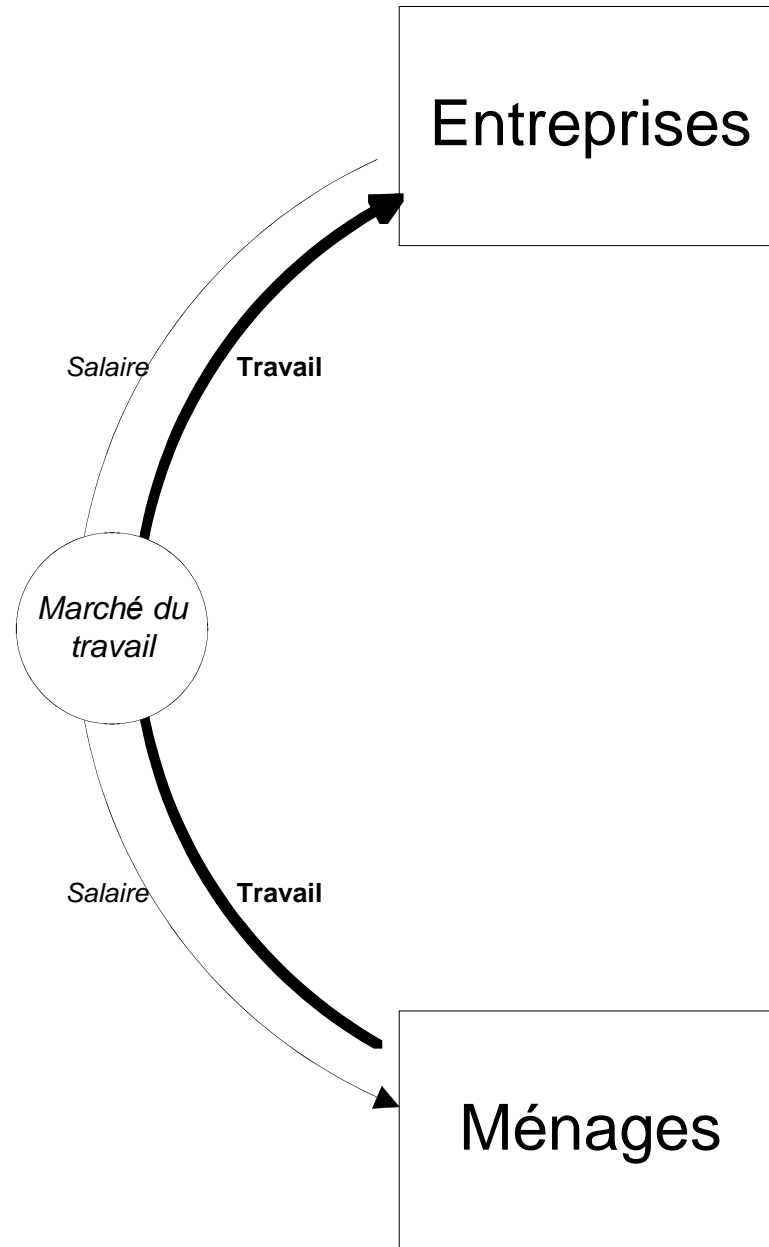
First :  
households  
and firms



**Légende**

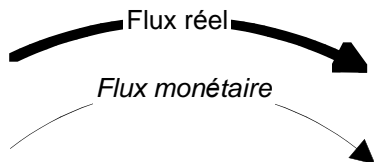
Agent économique

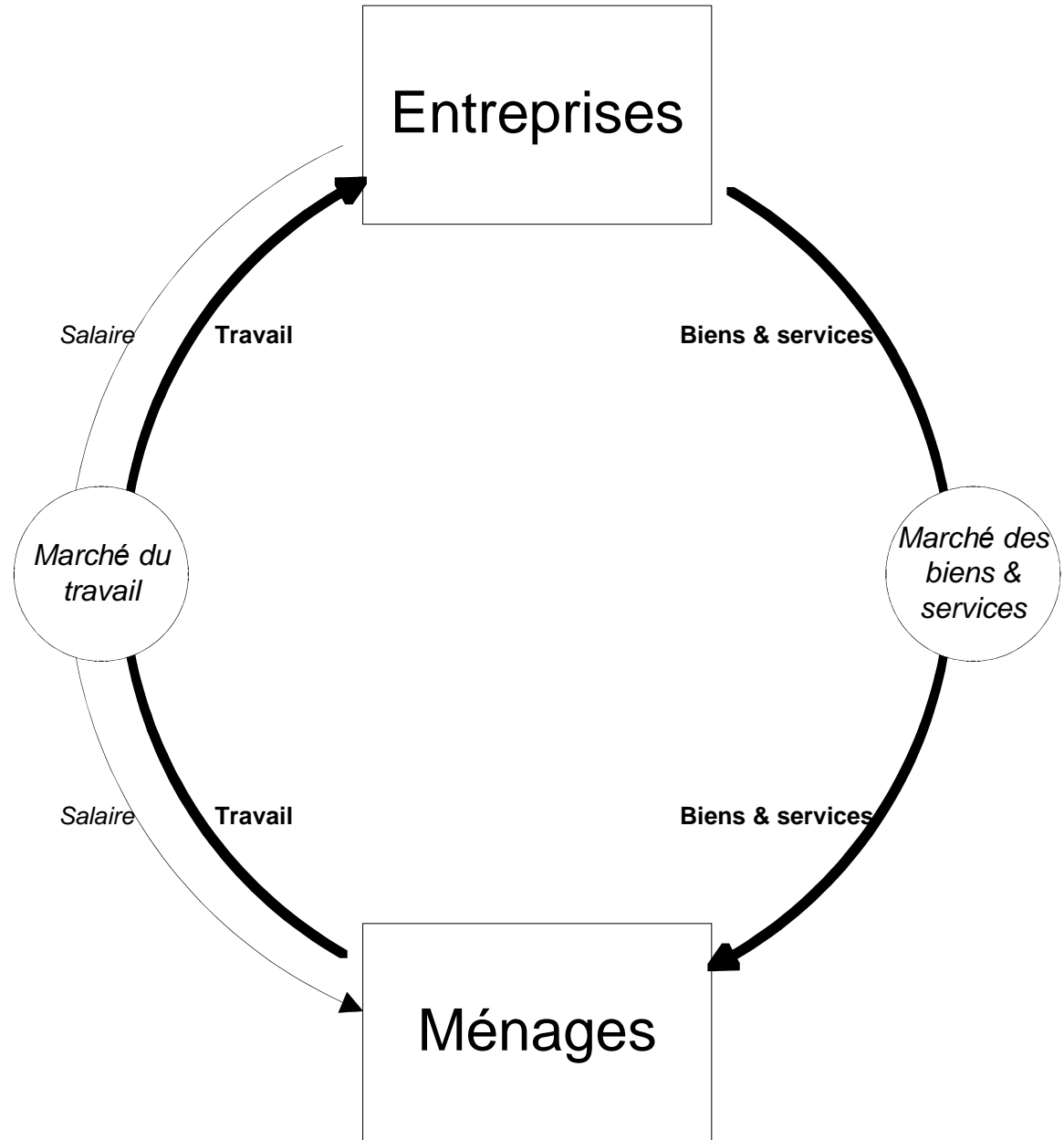




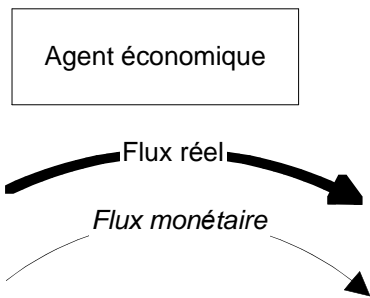
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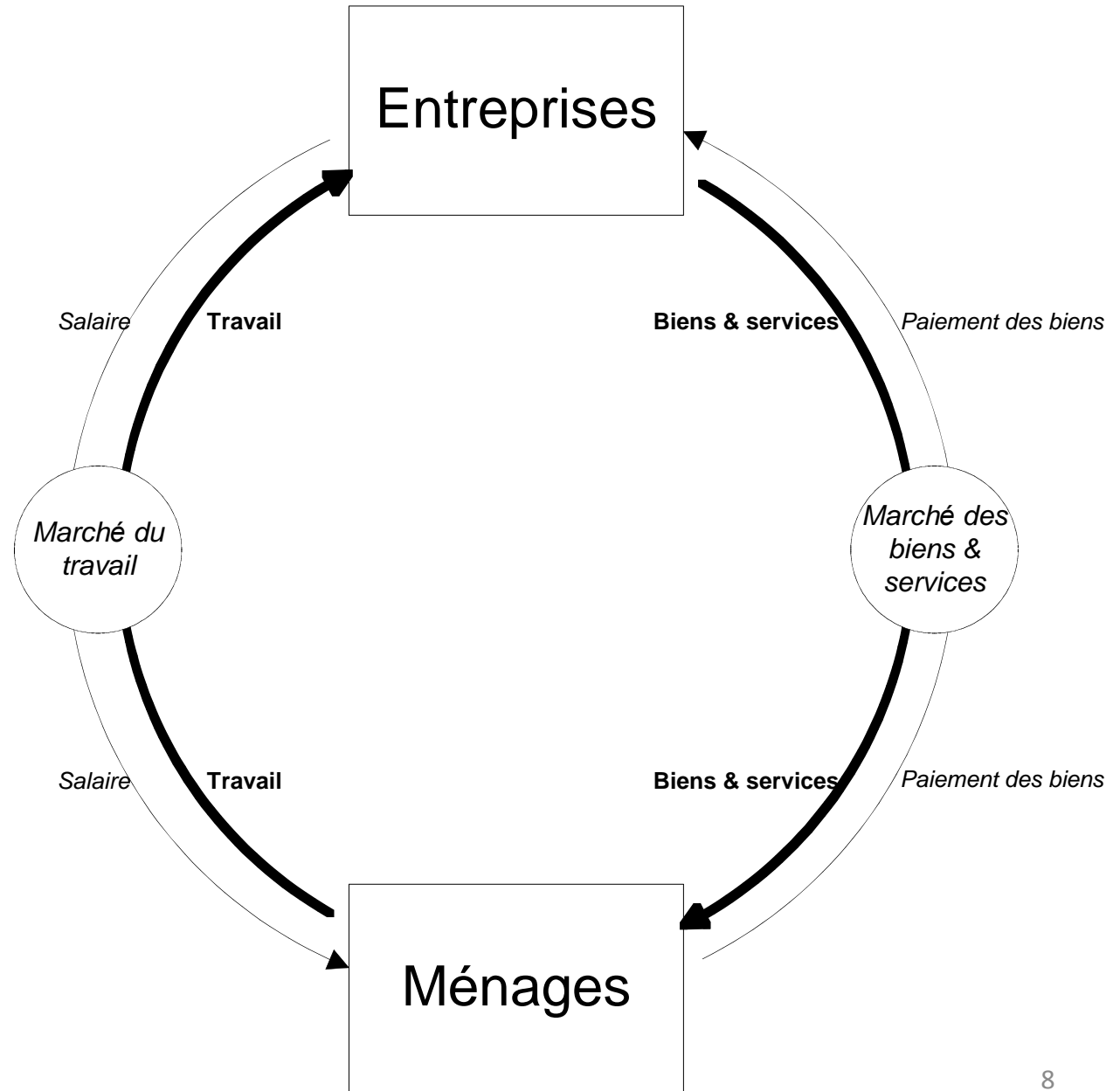
Agent économique



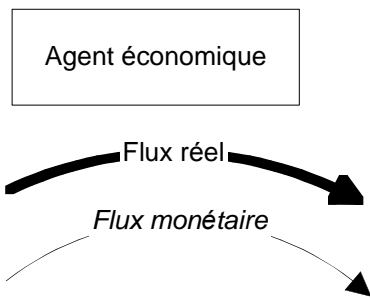


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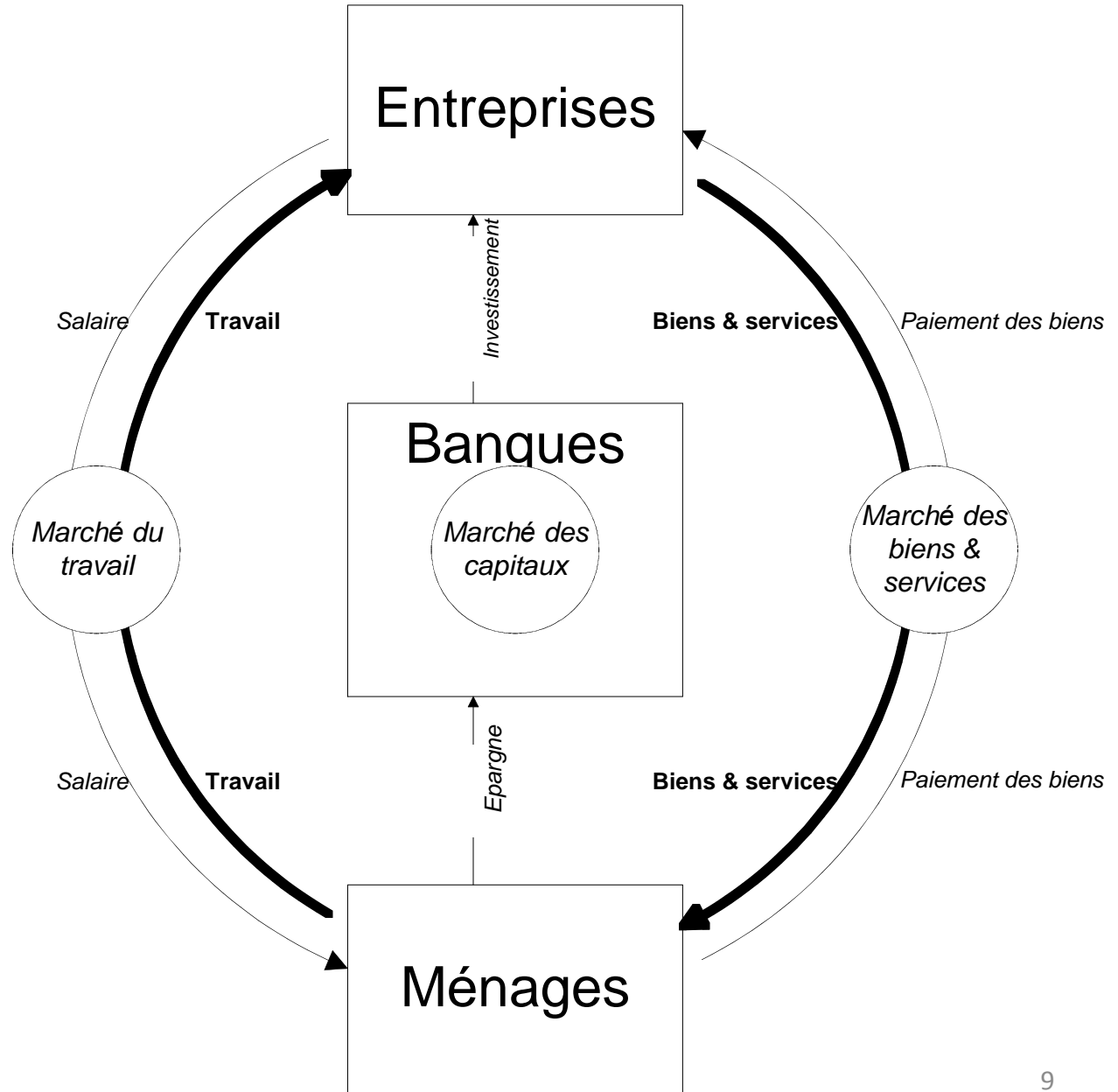


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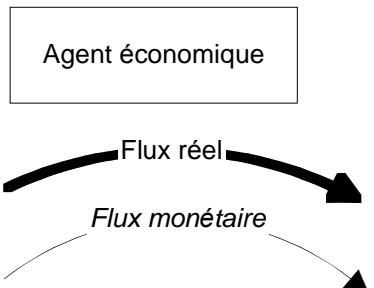


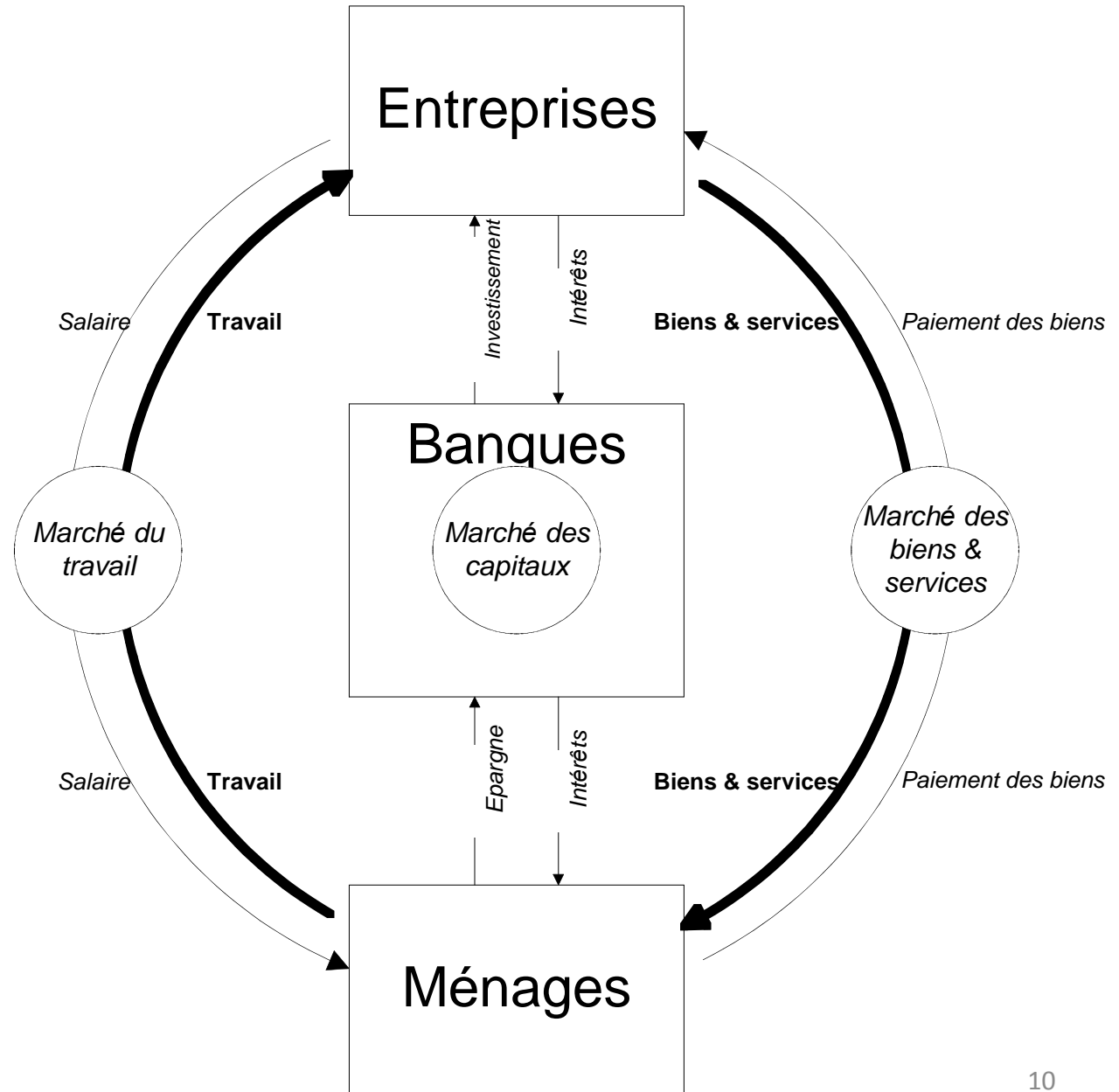


Then ...  
banks !

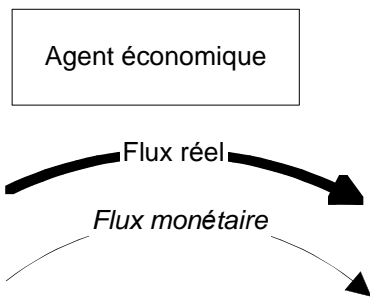


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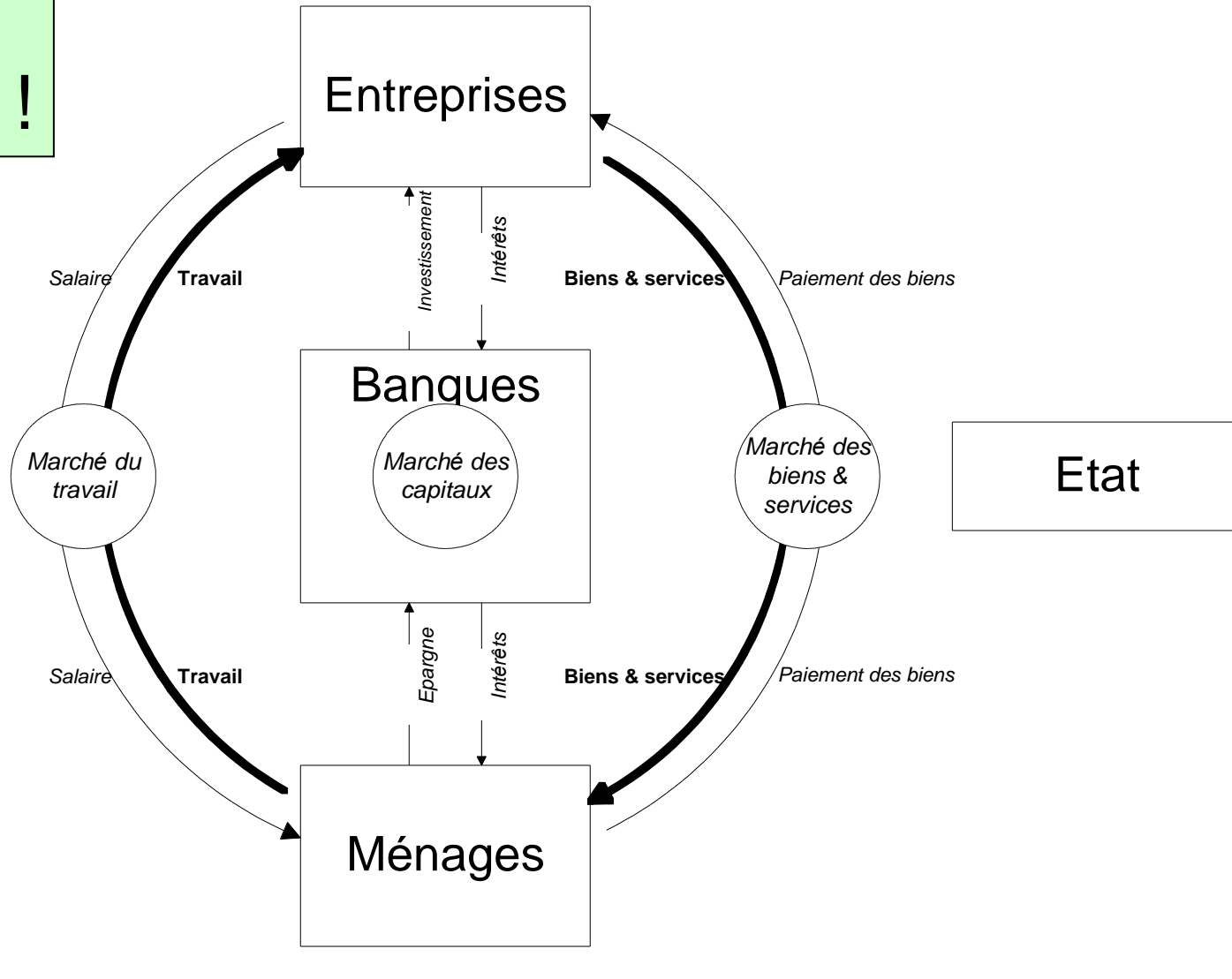


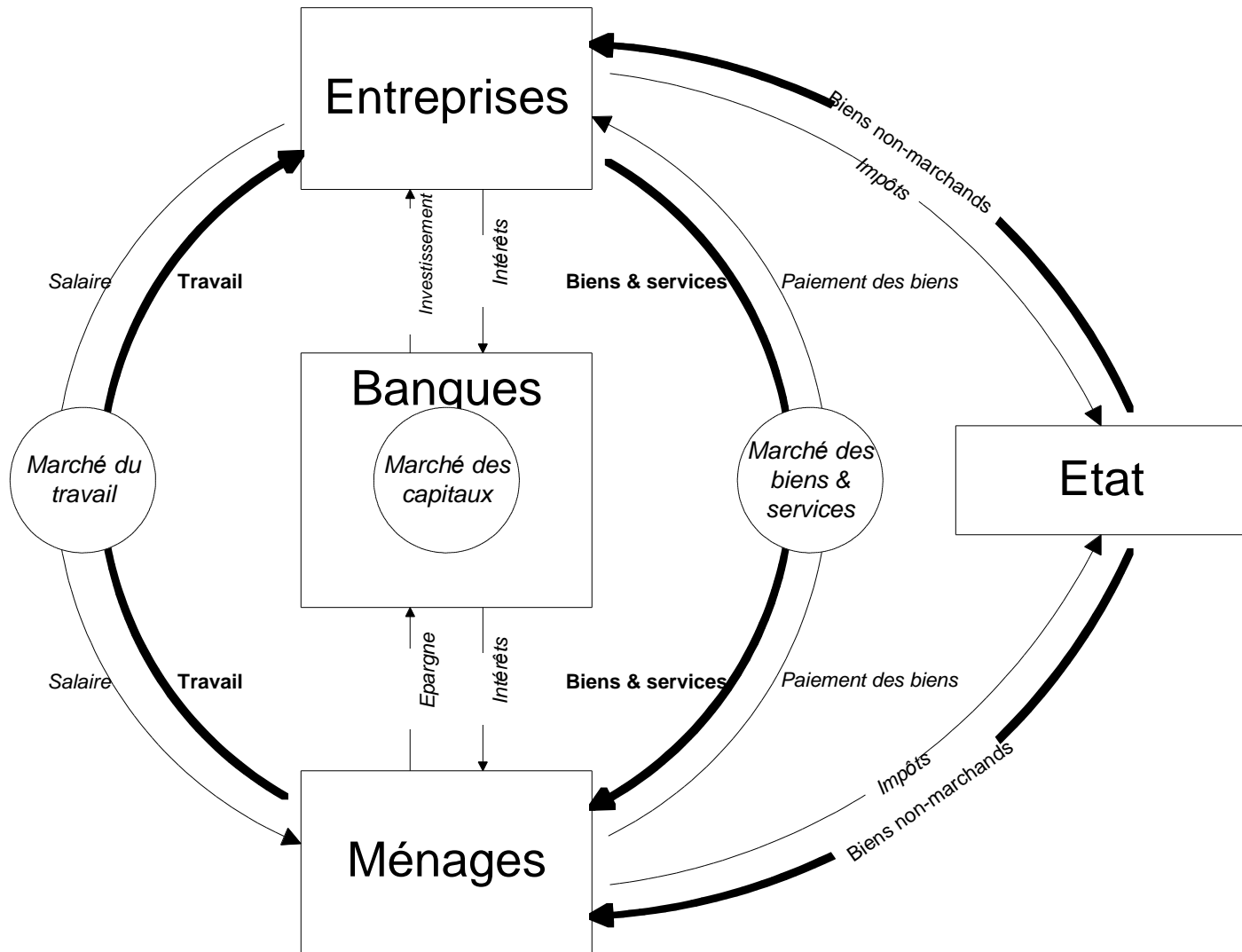


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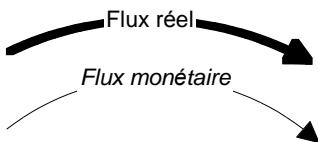
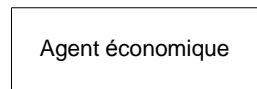


# Then ... Government !





**Légende**



And ... the  
"rest of the  
world" !

Reste du monde

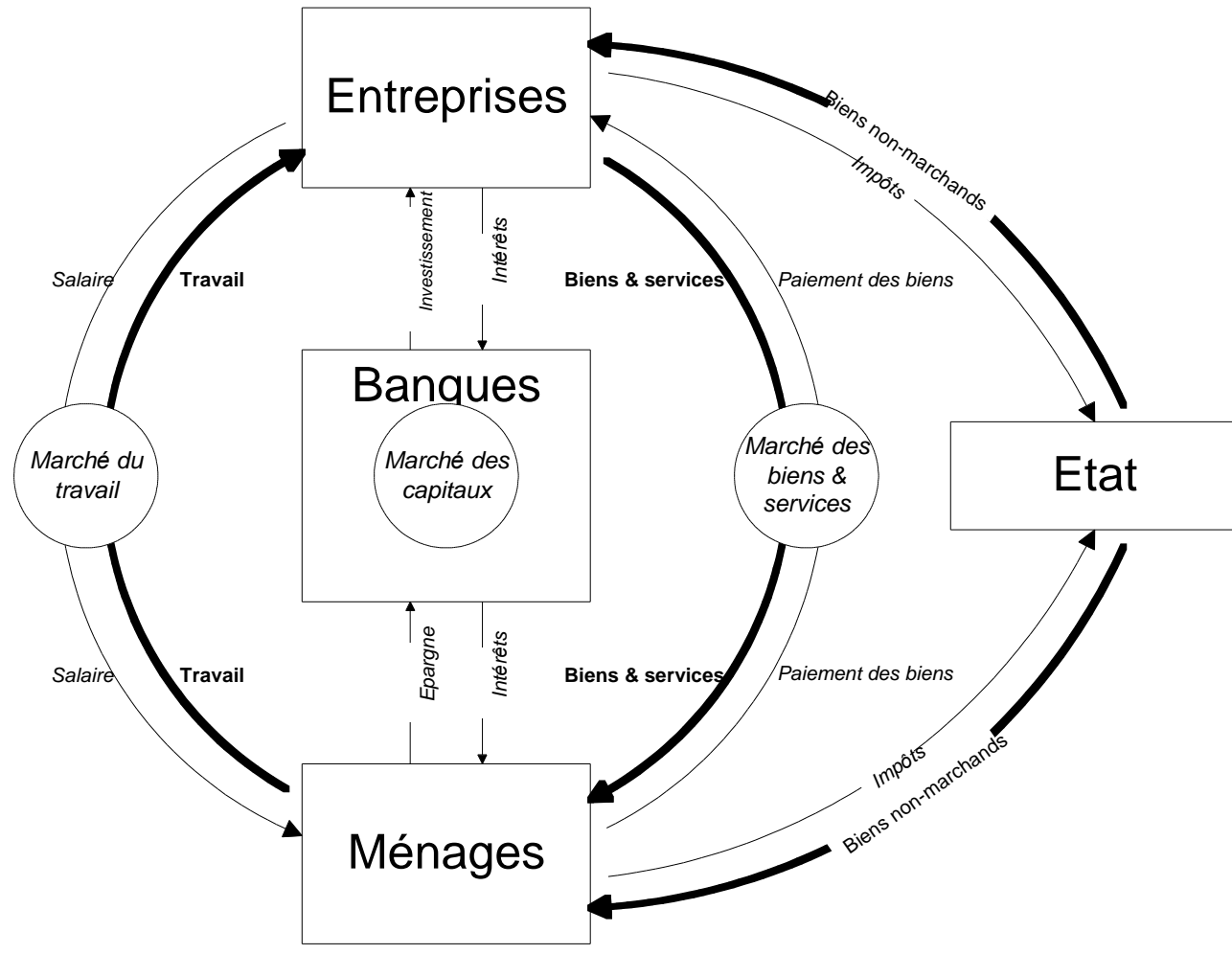
**Légende**

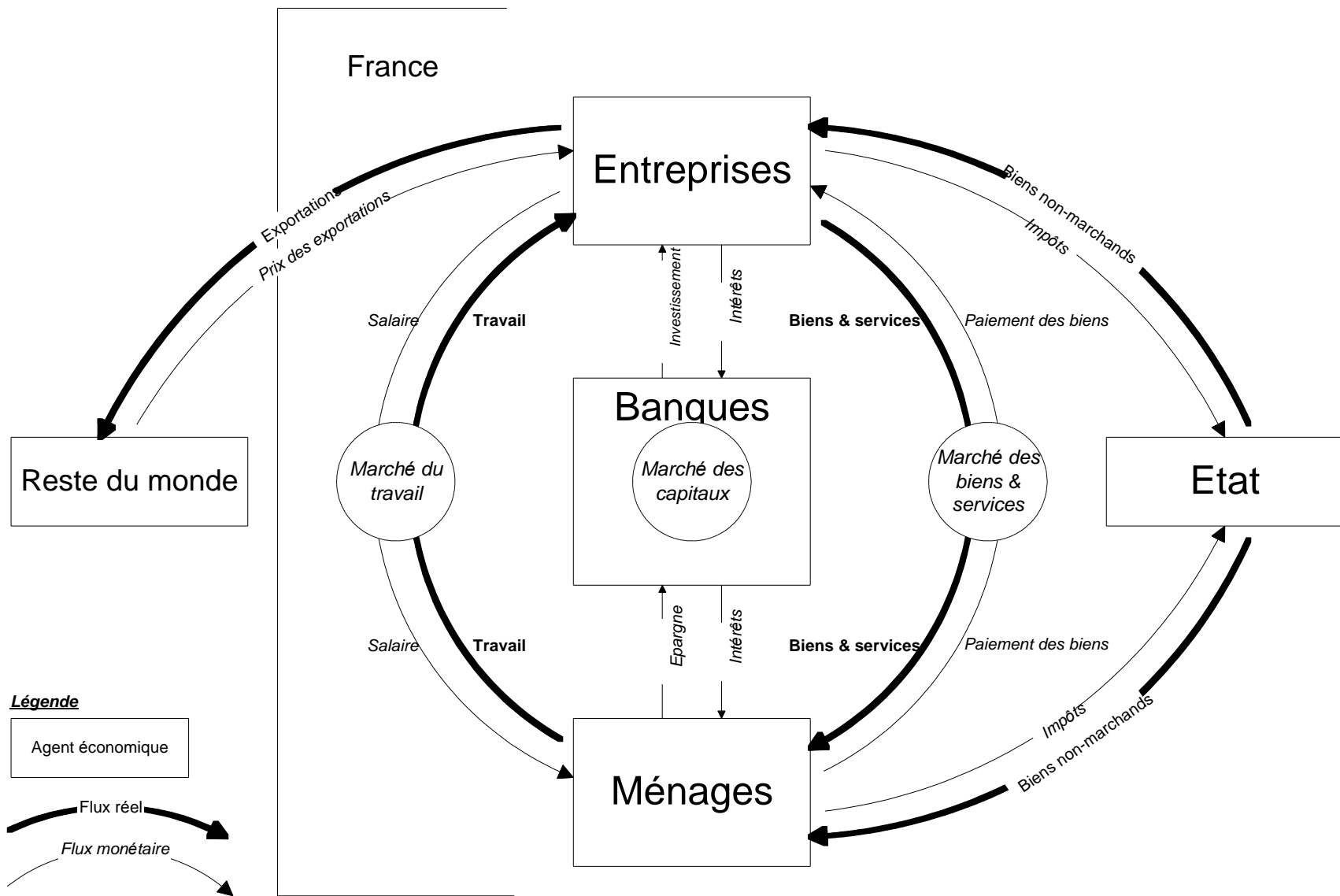
Agent économique

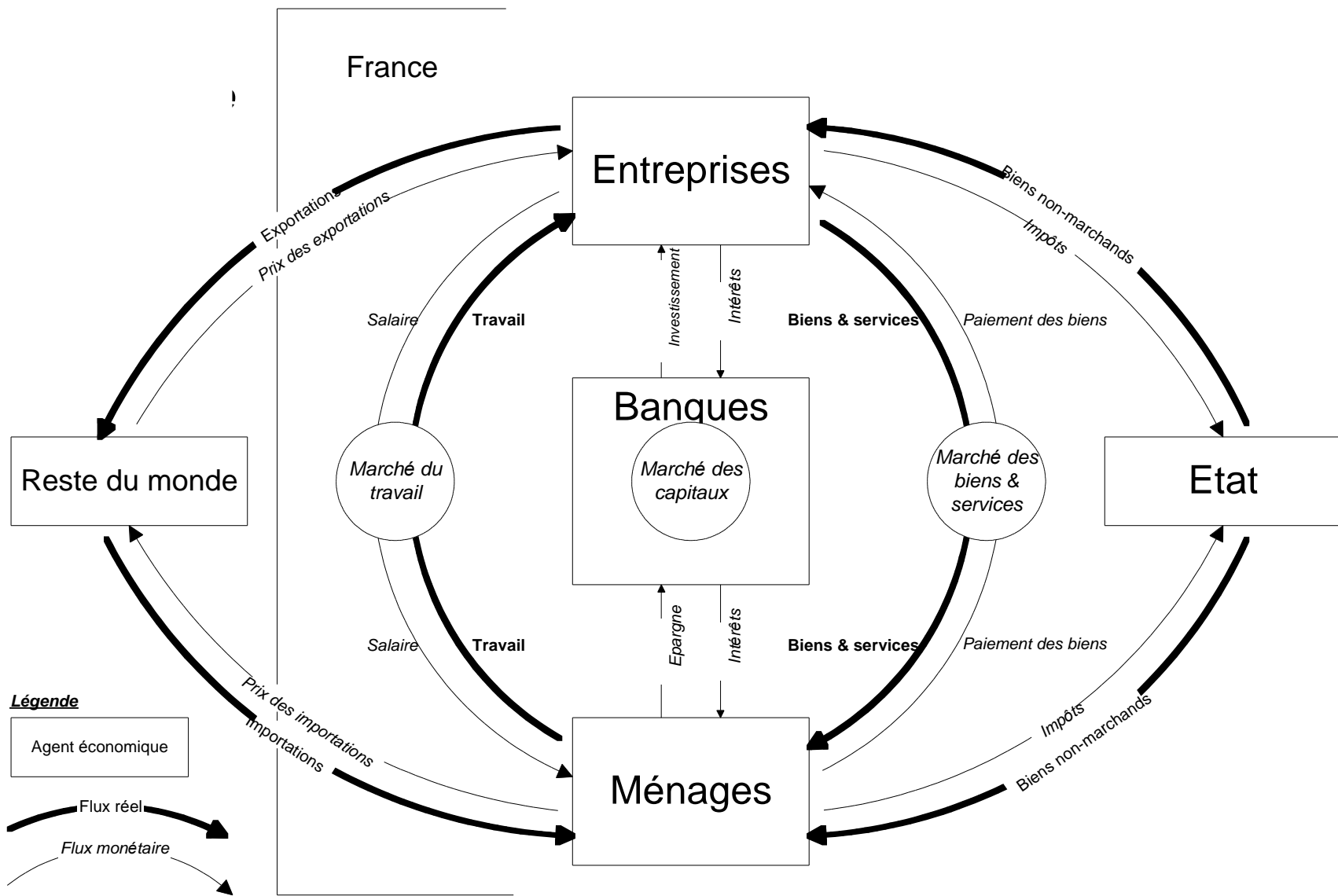
Flux réel

Flux monétaire

France







## Another view on the "circular flow" :



"The circular flow" video, Cité de l'économie – Universcience,  
*Exhibition "Economie : krach, boom, mue ?"*, 2013





# Some insights (1)

- Put visitors in everyday life situations
- Economy or economics ? Economy and economics.
- Tricks : schematization, story telling, objects or images to materialize ideas ...

And also ...

# Some insights (2)

- Addressing basic ideas / facts, but also controversial topics



# Some insights (3)

- Human mediation in (and outside) the exhibition



# The future

## Cité de l'économie et de la monnaie in Paris (Architect's view)



# And, already, a website with educational resources and events

[www.citedeleconomie.fr](http://www.citedeleconomie.fr)



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